



# **KNIGHTS OF COLUMBUS**

**IN SERVICE TO ONE. IN SERVICE TO ALL.**

**Bishop Fulcher Council #12387, Carmel, IN**

## **UKnight Market Center**

The Market Center is a business directory for member-owned and member-recommended businesses. Through the Market Center, you can advertise products and services on our council's website -- just as some may already be doing in our parish bulletin.

The Market Center is completely open to the public. Anyone with an Internet connection can access the Market Center, Knight or not, which gives tremendous visibility to the ads.

Sponsor ads appear not only in the Market Center on our council's website but in every UKnight Market Center in a 100-mile radius – including all state and chapter websites on the UKnight platform.

And that's not all. The UKnight Mobile website ([KofCMobile.org](http://KofCMobile.org)) gives Market Center advertisers nationwide visibility. By logging on to this site, smartphone users can quickly locate any Market Center advertiser within 25 miles of the phone's location, no matter where they are. Imagine being on vacation and being able to find an auto repair service or restaurant owned by a brother Knight.

In addition the UKnight Market Center ads provides:

- Access to 1900 households within our parish
- Access to our council with its 250+ members
- The business promoted at our monthly business meetings
- Emails sent to our council members promoting the business or add

### **How does the UKnight Market Center generate funding?**

Merchants and business owners pay to place a display ad in the UKNIGHT MarketCenter, just as they would the hometown newspaper, local shopper,telephone directory, etc.

**50% of that advertising cost goes to our council to help people who are in need within our community!**

Sponsorship levels and features are as noted below:

Bronze – \$100/year Silver – \$300/year Gold – \$500/year Platinum – \$1,000/year

**CREATE / RECOMMEND / EDIT YOUR MARKET CENTER ADVERTISEMENTS**  
**Justin G Nevitt of Bishop George Avis Fulcher Council #12387**

**PLATINUM SPONSOR AD**

**GOLD SPONSOR AD**

**SILVER SPONSOR AD**

**BRONZE SPONSOR AD**

Contribute \$1,000 per year for your double sized Platinum Placement in the Premier top section with your own dynamic web page. Featured on the top of your Council's home page.

Contribute \$500 per year for a Full Sized Placement in the second, Gold Section with your own dynamic web page. Featured on the top of your Council's home page.

Contribute \$300 per year for placement in the Silver Sponsor Section with your own dynamic web page. Featured on the top of your Council's home page.

Contribute \$100 per year for your Business Card placement with other Bronze Sponsors and help support your council.

Post a business description, videos, photos, logos, maps, directions, PDF documents (e.g., lunch and dinner menus or professionally produced documents & brochures) and show your community the significant commitment you have made to support your Knights of Columbus Council.

Post a business description, videos, photos, logos, maps, directions, PDF documents (e.g., lunch and dinner menus or professionally produced documents & brochures) and provide solid support for your Knights of Columbus Council.

Post a business description, videos, photos, logos, maps, directions, PDF documents (e.g., lunch and dinner menus or professionally produced documents & brochures) while supporting your Knights of Columbus Council.

Included in your Business Card placement will be your name, company name, phone number, e-mail address and business logo or photo.

Only Silver, Gold and Platinum Sponsor ads are featured on the top of your Council's home page.

A Bronze Sponsor Ad is only available for Knights.

To place an ad or recommend a business advertiser complete and return the form below.

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KofC Member Recommending Business: \_\_\_\_\_  
Business Name: \_\_\_\_\_  
Type of Business: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Contact Email Address: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Pricing Level: (circle one) Bronze Silver Gold Platinum

\*\*\*\* Please fill this form out and send to:

SK Justin Nevitt  
[nevittjg@gmail.com](mailto:nevittjg@gmail.com)

Or place in the KofC mailbox at St. Elizabeth Seton Catholic Church

Once processed, the business contact will receive an email with instructions.