



List of UKnight Interactive Council Website Standard Features

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IN SERVICE TO THE KNIGHTS OF COLUMBUS

UKNIGHT COUNCIL WEBSITES INCLUDE THE FOLLOWING FEATURES & FUNCTIONALITIES:

- ✓ Your UKnight Interactive System can be made very simple or more robust: *It is your choice*.
- ✓ If you can upload a photo or document to an email, you can manage 90% of UKnight functionality.
- ✓ All Calendars are fully interactive and linked with State, Chapter, College, District Deputy and Field Agent websites and portals.
- ✓ The UKnight Website Support button found on Officers On-Line will enable you to easily upload membership information directly from Supreme into your UKnight Membership List, as well as into associated Assembly membership lists.
- ✓ Councils have full control over their site content.
- ✓ Councils have the ability to assign multiple website administrators at will.
- ✓ All Councils, Degree Events, Council Events, Market Centers, Assemblies, and Council Halls are automatically included on UKnight Mobile GPS Zip Search.
- ✓ Navigation Links and Content Blocks only appear when material has been posted.
- ✓ Easy to update Headline Council Announcement Block.
- ✓ Supreme I-Frame Block that appears only when Supreme posts important information.
- ✓ Conditional Contact Links for Webmaster, Membership Chairman, Council Hall.
- ✓ Link to Supreme About Us Message.
- ✓ Link to Supreme Recruiting Want to Join Message.
- ✓ Auto-Play Home Page Slide Show for Current Council Highlights.
- ✓ Field Agent Block.
- ✓ Click to open Current Newsletter: Available to anyone.
- ✓ Click to open Current Meeting Minutes: Secured for Council Member Access Only.
- ✓ Council Recognition Member Nomination Tool

- ✓ Council Knight of the Month - Optional
- ✓ Council Family of the Month - Optional
- ✓ 60-Day Upcoming Events Block
- ✓ About Our Council Block
- ✓ Council Officers Slide Show
- ✓ Degree Events
- ✓ UKnight Jobs Center
- ✓ UKnight Market Center
- ✓ Event Calendar
- ✓ Prayer Requests
- ✓ News and Announcements Page
- ✓ Multiple On-Site and Off-Site Photo Galleries
- ✓ Unlimited Video Gallery
- ✓ Officers Contact Page
- ✓ Secure Membership List
- ✓ Safe Environment Training Center
- ✓ Perpetual Newsletter Library
- ✓ About Our Council Page; Location, Council History, Photo/Document Records, Parishes, etc.
- ✓ Perpetual Council Recognition
- ✓ Perpetual Knights In Memoriam
- ✓ Council Directions and Maps
- ✓ Links of Interest
- ✓ Secure Email Center
- ✓ Event Management Center for Event Chairmen

Standard UKnight Council Website Home Page will include all of the Following Features & Functionality:

Top Council Announcement Area

- Section w/HTML editor or direct HTML programming
- Post and Embed videos and maps
- Post photos, articles, text, pdf documents, payment buttons
- Post links to internal and external web content.

Top Council / Supreme I-Frame

- Access to High Priority Announcements Posted Directly from Supreme
- Appears only when Content is Posted

Top Line Conditional Contact Links:

- Link to Contact Membership Director appears only if position is filled
- Link to Contact Webmaster appears only if position is filled
- Link to Council Hall Promotional Webpage appears only if hall is available

Full Council Hall Promotional UKnight Web Page:

- Automatic Placement with UKnight Mobile GPS Council Hall Locator
- Contact Information
- Promotional Message
- Embed Maps
- Embed Video
- Hall Slide Show
- Hall Photo Album

Top Link to Supreme About Us Message

Top Link to Supreme Recruiting Want to Join Message

Front Page Slide Show

- Free Photo Editing Tool
- Post Council and Parish Photos
- Post Council Messages saved as .jpg File
- Unlimited Slides

Field Agent Block: Announcement, Contact, Information and Link

Current Newsletter: Opens to the Public

Current Meeting Minutes: Protected for Council Members Access Only

Council Recognition: Member Nomination Tool

Secured Access for Council Members Only

Knight of the Month: Click to nominate plus comment box

Family of the Month: Click to nominate plus comment box

Council Knight of the Month: Photo and Comments

Council Family of the Month: Photo and Comments

Upcoming Events Block: Display Shows Four with Unlimited Scrolling Functionality

List of Upcoming Council Events for next 60-Days

List is Automatically Filled from Calendar

Non-Council Events are not listed

Past Events Automatically Drop Off

Listed Events “Click to Open” providing access to full event detail page

About Our Council Block

Display Council Business Meeting Schedule

Display Council Officers Meeting Schedule

Council Meeting Location

Council Officers Slide Show

Officers Photos Scroll

Officer’s Photos pulled from their membership record

Captioned Title and Name

Click to Open Full Council Officers Contact List

Email Me Buttons – Email Addresses Kept Private

Link to Inter-Council Features & Functionality:

Degree Events

Automatic Placement with UKnight Mobile GPS Degree Event Locator

Automatic Placement in www.kofcdegrees.org Schedules

Printable with Schedule Print Button

Searchable via Zip Code and UKnight 100-mile Radius Search

Managed by Council and by District Deputy

Post Events through Council Calendar or through <http://www.kofcdd.org>

Includes Full Pop Up Event Detail Page to

Post Contact Information
Post Event Details and Description
Post Photo of Location
Embed Map of location

UKnight Jobs Center

Council Specific Jobs Posting Area
No cost for this service
Job Opportunities searchable within 100 miles
Current Membership Number provides access to Jobs Posting Area
Authorized Employers can Post Employment Opportunities Independently
Authorized Employers can Edit Employment Opportunities Independently
Jobs are classified by type and distance
Three Sections: Salary, Hourly, Commission

UKnight Marker Center

Searchable Inclusion on UKnight Mobile GPS Market Center Merchant Locator
Searchable Placement on every UKnight Market Center for 100 miles
Searchable via GPS and Zip Code using UKnight 100-mile Radius Search
Council Specific Advertising Pages
Unlimited number of pages
50% of ad revenue shared with specific Council generating ads
Authorization Portal: Current Member Number / Access Number required
Authorized Advertisers can Post Advertisements Independently
Authorized Employers can Edit Advertisements Independently
Any Member Can Sell 10 ads, 25 ads, or 100's of ads – No Limit
Ads Grouped into "Yellow Pages" type Business Categories
Ads are Tax Deductible as a Business Advertising Expense
Ads are grouped in Levels of Participation
 Platinum (\$1,000/yr.) Full Width Banner appears first in all categories
 Gold (\$500/yr.) Extra Large Index Box appears second in all categories
 Silver (\$300/yr.) Standard Box with "More Details" button appears third
 Bronze Biz Card (\$100/yr.) Receives Business Card Size placement only

Platinum, Gold and Silver Advertisers receive on their individual web page
 Choice of two: Logo, Photo or Graphic
 Unlimited Text
 Map embeddable on the page
 Video embeddable on the page
 A Link to Pop-Up your advertiser's Business Web Site

A Pop-up PDF: Full Color Unlimited Sized Menus, Brochures, Articles, etc.
Active E-mail Opens Customer's E-mail Program
Social Media Links
Web Site Links
Annually Auto Renew Feature

Standard UKnight Council Website Event Calendar includes all of the Following Features & Functionality:

Brother Knight's Birthday Features

Birthdays automatically included in Calendar
Birthdays downloaded with Member record
Click to Show/Not Show Birthday Feature
Click to Email Happy Birthday Feature
Confidential UKnight "Email-Me" Tool

Color Coded Events

Blue: Your Council Events
Red: Degree Events
Green: Chapter and State Events

Event Notice Links to Event Detail Page which can include

UKnight "E-mail Me" button for Event Chairman
Unlimited text description plus Photo, Map, Graphics
Buttons to Accept Payments and Fees On-Line
Attached Full Color PDF Promotional Materials, Brochures, Flyers, Registration Forms, etc
Event Sign-up Button will automatically create a full Roster for the Event Manager
Roster will be Automatically Notified of Event Schedule Changes
UKnight will automatic Track Volunteer Hours for Council Reports
Click to Open Sign Up Sheets gather information for official Records and Roster
Members and Non-members
Membership Number – UKnight fills out form automatically
Non-Member - fills out form manually
Indicate Attendee or Volunteer
Hours Committed to Volunteer
Membership Number of Guests if any
Sheets display Roster Names Only
Sheets easy to click "Remove Me" button if member can no longer attend

Council Degree Events

Automatic Placement with UKnight Mobile GPS Degree Event Locator

Linked to www.kofcdegrees.org:

Automatically posts your Degree Events to the National Degree Schedule.

Automatically posts all State and District Degree Events to your calendar

Includes Print Schedule Button

Searchable via Zip Code and UKnight 100-mile Radius Search

Managed by Council and by District Deputy

Includes Full Pop-up Event Detail Page to

Post Contact Information

Post Event Details and Description

Post Photo of Location

Embed Map of location

Standard UKnight Council Website *Prayer Requests* will include the Following Features:

Council Members can post their own 30-day prayer requests

Security: Only members of your specific council can post prayer requests to your site

Prayer Requests automatically drop off after one month

Prayer Requests can be extended, but only through the Admin Center

Most recent requests will appear first

Prayer Requests include a "Print Prayer Requests" button to be printed and shared at meetings

Standard UKnight Council *News and Announcements Section* will include the Following Features:

Unlimited web page organized into separate sections.

User Friendly Tools: *No Experience Necessary*:

Extensive Text Editor Provided to create either simple or very complex Posts

Post Full Color PDF Promotional Materials

Post active forms that collect sign-up information for volunteer and attendance rosters

Post payment buttons to collect Dues, Greens Fees, Dinner Tickets, Donations, etc.

Easy to upload and position photos on the page

Easy to upload and position link to your uploaded PDF File

Web Links connect your readers directly to other web content

Post articles in any order you specify without chronological or alphabetical restriction,

HTML Elements – *For experienced programmers*

Your unlimited News and Announcements page can be as simple or as complex as your imagination and skills allow. Although UKnight tools leave little that would require HTML training, at UKnight we believe in the creativity of our fellow Knights. This is why we are proud to say that with UKnight Interactive: *If you can imagine it; You can build it.*

Standard UKnight Council *Photo Galleries* will include the Following Features & Functionality:

On-Site Photo Galleries

Unlimited number of Photo Galleries for your Favorite Photos
Unlimited Galleries within which to post your favorite Council photos
Check Box to hide Galleries without removing photos from site, e.g., Seasonal Galleries
Ability to rearrange Galleries at will
Each Photos includes a caption box to add comments to tell the story of the photo
Free Photo Editing tools
Visitors to your site can enlarge Photos with one-click for easy viewing.
Visitors to your site can easily Copy and Save Gallery Photos to their own computer
Perpetual Storage maintains the photo history of your Council in perpetuity

Off-Site Photo Galleries

Link to Shutterfly, Photo Bucket, Snapfish, Flickr, Image Shack or any other account.
Instructions to establish such an account
Upload all of your Council Photos, even photos that may be important to only one member
Every member can have access to every photo taken at any and all events
Every member can independently access, copy, order photos from Council Events

Standard UKnight Council Video Galleries will include the Following Features & Functionality:

Post an unlimited number of Videos
Post Videos shot at Council Events and other places of interest to visitors
Post Professionally Produced Videos from Supreme and elsewhere of interest to visitors
Check Box to hide Videos without removing them from site, e.g., Seasonal Videos

Standard UKnight Council Officers Page will include the Following Features & Functionality:

Full Color Photo of Officers
Name of Officer and Office
UKnight Email Me Button so that email addresses are never shown

Standard UKnight Council Membership List will include the Following Features & Functionality:

Council Membership List is viewable only by Members of the same Council
Members can send Emails to any other member one at a time with UKnight "Email Me" Button
Council Membership List will Display

Name
Cell Phone
Home Phone
UKnight E-mail Me Button
Actual addresses are never shown
Safe Environment Status
Members can opt out of Council Email if they choose
Members can opt of Council Calendar Birthday Notices

UKnight Update Button allows Members to Update Their Own Information Only
Any changes are automatically sent to Financial Secretary to Update Supreme
Corrections Will Not be Over-written by fresh Membership List Uploads from Supreme

Standard UKnight Council *Safe Environment Training Center* will include the Following Feature:

Updates and Notices to be managed by Council's Coordinator
Contact Information and Photo of Coordinator pulled from Membership List
Password Protected Coordinator Admin Center
Class Scheduling information which includes:
 Class Name
 Start Date
 Location Contact
 Class Scheduled Time

Standard UKnight Council *Newsletter Library* will include the Following Features & Functionality:

Perpetual No-Limit Library of Council Newsletters
Listed and Sorted first by "Click to Open" Calendar Year
Click on Year, Opens Calendar Months
Click on Month to Open Newsletter in fully functional Adobe PDF format
Newsletters can be posted retroactively with no limit on the number of backissues

Standard UKnight *About Our Council* page will include the Following Features & Functionality:

Meeting schedule and location will also show up on the Front Page
Space to embed a map to your Council Meeting Location
Parishes Supported by Your Council
Photo of Your Council Home
Create your Council Hall Page here
Unlimited section to post your Council's Story and/or History
 Unlimited Photos and the ability to locate Photos in Article
 Unlimited space to display scanned documents and articles

Standard UKnight *Council Recognition* Section will include the Following Features & Functionality:

Opens the library of Knights and Families of the month
Photos and comments create a living history of your council's most active members
Continues in perpetuity with same indexing as Newsletters

Standard UKnight *In Memorium* Section will include the Following Features & Functionality:

List of Knights who are no longer with us.
Photo from Membership list or a favorite contributed by the Knights .

Standard UKnight Council Directions will include the Following Features & Functionality:
Address, Embedded Map and on-line Directions from the provider of your choice

Standard UKnight Links of Interest Section will include the Following Features & Functionality:
Links to more information about Programs and Initiatives of interest to the Council
Area for State or District Program Director to enter updated information
Endless page allows unlimited Programs to be described and linked with Photos and Maps, etc.

Standard UKnight Email Center will include the Following Features & Functionality:

Accessible Only with Administration Passwords
Build HTML E-mail as simple or complex as desired
Attach Multiple Photos and Documents
Insert Photos and Graphics
Build with multiple sections as long or as short as desired
Automatically creates Council Header with K of C logo
Email Header always includes links to your Council's
Degree Schedule
Events Calendar
Prayer Requests
Photo Galleries

Easy to Change "Reply to address" from Member Drop-Down List
Easy to change "sent for" and "sent by" from drop down Council members List
Easy to review completed and formatted E-mail
Easy to send "one-click" auto-self-addressed test email to verify before send
E-Mail sent to a Broadcast List
Is sent individually to one address on your list at a time
With one click can be automatically personalized with member's name in salutation

Broadcast List Options Include:

Every Member of your Council
One Single Member of your Council
Check Box Lists that are Automatically Created by UKnight
1st Degree Knights in your Council
3rd Degree Knights in your Council
4th Degree Knights in your Council
Members on your Council Officers List
Or any Combination of the above
Unlimited and Easy to Create, Update and Maintain Custom E-mail Lists
Members and non-Members

Committees
Initiatives Leaders and Participants
Those interested in Specific Events,
New Members

Standard UKnight Event Management Center will include the Following Features & Functionality:

Event Chairmen have total control over Event Simplicity or Complexity
Event Chairmen have total access to design, build, and promote his event.
Event Chairmen Membership number opens the admin center for their events only
Easy to use Buttons enable events to be Changed, Rescheduled, Canceled, and Duplicated
Daily, Weekly, Monthly, and even Annual events can be scheduled automatically
UKnight automatically sends email reminder to event Chairmen 4 days prior to event
Event Admin Center Provides Very Simple Form to Establish an Event

Create your Event Name

Select your Event Type

Meeting or Event with start and stop time

Simple Notice of an Event

1st Degree Event

Drop Down List of Council Members to Choose Event Chairman

Select Start Time

Select End Time

Select Prep Time Start Time

Select Clean Up Time End Time

Create your own PDF link text

Upload Box for your PDF brochure, flyer, etc.

Text Box for Event Description

Photo Upload Box to Insert Photo

Photo Placement Selector

Location Information Fields – *Location Zip Code triggers UKnight Mobile App GPS Locator
Box and Instructions to Embed Google or Mapquest Map to Event

Sign Up Forms automatically create event rosters

Roster tracks volunteer hours for Supreme forms

Roster can maintain names and email addresses for volunteers and attendees

UKnight automatically notifies Roster of event changes in time or location

Roster can be changed manually to add attendees and remove no-shows

UKnight maintains event and event roster to benefit future Chairmen of same event

Event Notepad - current Chairman can leave notes to help future Chairmen of same event.