



Saskatchewan State Council

Membership Recruitment Quick Start Plan--2018

1. Recruitment Incentives for July, August and September, 2018 will be provided for **RECRUITERS** as follows:

Recruiter Incentives

- a. Each recruiter who recruits 2 members between July 1st - September 30th, 2018 will receive a **Father McGivney or Our Lady of Guadalupe Rosary.**
- b. Each recruiter who recruits 3 members between July 1st - September 30, 2018 will receive a **Rosary and a Golf Shirt.**
- c. Each recruiter who recruits 4 members between July 1st - September 30, 2018 will receive a **Rosary and a K of C Watch.**
- d. Each recruiter who recruits 5 members between July 1st - September 30th, 2018 will receive a **Rosary, a watch, a 50 dollar Gift Card for Knights Gear (Supreme Incentive) along with free shipping and a 25 dollar gift card for Knights Gear from Saskatchewan State Council.**

District Deputy Incentive:

- e. Each District Deputy who promotes and works to hold a church drive with one of his councils between July 1st - September 30th, 2018 with a minimum of 2 members recruited will receive a **golf shirt.**
Each district Deputy who promotes and works with 2 of his councils to hold 2 church drives between July 1st - September 30th, 2018 with a minimum of 5 members in total will receive a **K of C watch.**
Districts with no DD- The cluster leader will receive the same incentive as the DD if he works with the councils to promote and organize the church drives.

State Leadership Incentive:

- f. Each state leader (state officers, district deputies, state program directors, state program chairmen, agents, charitable foundation members, Grand Knights) will enter their name into a draw, for each member recruited, for 1 of 5 golf shirts.
- g. Each fraternal leader who recruits 3 members between July 1st - Sept. 30, 2018 will receive a green tie compliments of the State Deputy.

2. Communication for the July, August and September Quick Start

Membership Action Plan:

- a. State Membership Team will design an attractive poster of information about the 2018 July, August and September Quick Start Incentives with copies distributed to DDs at the Organizational Meeting July 6-8th.
 - b. The State Deputy and State Membership Director will send a joint communique to Council GKs, Council Membership Directors, DDs, State Officers, Charitable Foundation Members, Agency, and State Program Directors and Chairmen announcing the Sask. State Quick Start Action Plan in the July Knightline. The poster of information will be included. Grand Knights will be encouraged to post the poster on their Parish Bulletin Board and send it to their members.
 - c. The communications team will place the Poster and Quick Start Plan on the State Website and Social Media.
 - d. Following the State Organizational Meeting, DDs will contact all councils in their District to review with the GK the Quick Start information, and the church drive schedule.
 - e. Progress Status will be reviewed at the District Meetings and follow up phone calls to DDs will be made by the State Deputy and/or State Membership Director.
 - f. Progress REPORTS, PHOTOS, and a list of CHURCH DRIVES and RECRUITERS reaching targets will be posted on the State Website and in the monthly Knightline.
3. The Roundtable Chairman will renew all Round tables in Sask. by Mid October and will encourage all roundtables to participate in the Recruitment Quick Start Program.
 4. The Shining Armor Award will be promoted at the Organizational Meeting, as well as by the DDs, by the GKs and by mentors during all degrees.
 5. The Recruitment Mentorship Program will be implemented by the GK each time a new member is recruited.
 6. Insurance Promotion and Reactivation will be emphasized at the Organizational Meeting.
 7. The State General Program Director will work with the State Program Directors to come up with some ideas for “Family Parish Faith In Action” programs that can be conducted during the months of July, August and Sept. These events will provide opportunities to recruit volunteers and parishioners.
 8. A schedule of all degrees, summer quick start information, Supreme Recruitment training accessibility and pertinent information on membership

delivered at the Organizational meeting will be available on the State Website.

9. During the Organizational Meeting on July 6th, 7th and 8th in the Battlefords, the DDs will be informed of the Strategic Action Plan for Membership and Programs and how they align with RECRUITMENT.
The DDs will schedule a District meeting in their District preferably no later than Aug, 15th.
The DD will deliver the membership goals and recruitment initiatives to the councils ASAP after the Organizational Meeting.
10. The Retention Chairman will work with DDs and Councils to retain all members.
11. A list of Former Members of each council will be provided to DDs who will work with the councils on inviting these members back to the Order.
A Welcome Back Letter signed by the State Deputy and Membership Director will be made available to DDs and councils to deliver to members who they feel would be reinstated or reactivated. (Sept. Initiative)
12. Generic “Father Needs You” Letter will be provided to DDs at the Organizational Meeting. DDs will pass the letters to the Grand Knights at the District Meetings.
13. Admission Degrees will be scheduled in each District and will be posted on the State Website.
14. Pairs of “Two Man Recruiting Teams” will be established at the Organizational Meeting with a minimum of one scheduled Church Drive in each District.
15. The Canada Cup Canadian Challenge will be promoted at the Organizational Meeting, in Knightline Monthly Editions, by the DD and State Officers when visiting councils, and on the State Website.

LET’S HAVE THE BEST QUICK START EVER!!

Chris Bencharski—State Deputy

James Nestmann—State Membership Director